

# MADWIN.COM PRIVACY POLICY

## Version du 06/11/2018

## 1. The controller shall

All Personal Information that you provide to us at the time of registration and while browsing our Site and/or using our Services is managed by DreamCentury Entertainment. Their processing has been the subject of a declaration registered with the CNIL (N° 1669793v0).

The purpose of the privacy policy below is to inform you about the policy for the collection, storage and use of information concerning you. This Privacy Policy applies only to information that you have provided to us using our services.

## 2. <u>Personal Data</u>

## 2.1 Personal data collected

When you use the Site (to register as a member and/or use our free or paid services) we may ask you to provide us with personally identifiable information

Personal Data refers to all the information you provide directly to us, in particular when you register on MadWin to open an account or to access the Services or indirectly by browsing the Site.

The Personal Data collected on the Site concerns identification information, recorded directly at the time of registration for the opening of an account by a user, such as, without this being restrictive, surname, first name, pseudonym, civility, age, sex, date of birth, address, telephone number, e-mail address. The provision of certain information may be optional. In all cases we will only ask you for the details strictly necessary for your registration on the Site, for the operation of the Site that you use and for the follow-up of your orders. Whenever you provide us with such personal data, we will treat it in accordance with the provisions of this Privacy Policy.

The electronic identification data makes it possible to recognize the user indirectly during his connections on the Site, such as, for example, his IP address, or the pages consulted on the Site. These data are not personal. They alone do not identify the user. This anonymous usage data does not identify you and is generally aggregated with your personal data. We generally use this usage data to provide you with better services and to personalize and enrich your experience on the Site.

Location data, such as the IP address or code of the user's department, that is used to indicate the geographical location of the user's connection terminal and is collected by means of a cookie. This data allows the Company to provide the user with geographically personalized Services related to a particular territorial area.

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The Company may collect personal data when a user:

- open an Account;
- uses Services ;
- addresses a complaint, a request for information,
- browses the Site and cookies are stored on the hard disk of the user's computer and/or mobile device.

DreamCentury Entertainment will make no attempt to obtain, without the user's consent, any other information that would allow personal identification of our users' profiles.

The MadWin application or site may contain links to other sites. We are of course not responsible for the privacy policies of such sites. We encourage our users to be careful when leaving our games, and to read the privacy policies of the sites they visit.

#### 2.2 Personal data provided by users

Each user is solely responsible for the data he communicates. The user undertakes to:

- provide accurate and complete identification information and undertake to update it regularly. If necessary, the user can update his identification information at any time.
- choose an identifier (pseudonym) and a password which will allow him to access the Services.
- enter a valid contact e-mail address.
- not to use a pseudonym or an e-mail address that infringes the rights of third parties and, more particularly, the rights of the name, trademark law, copyright, neighbouring rights or, more generally contrary to the regulations in force, public order and morality. Failing this, the Company reserves the right to refuse any denominations, terms, words and others that are contrary to these principles, without having to give the reason.

The user may decide that other users of the Services may view some of his personal data. In this context, the user is advised to provide only the data that he or she is comfortable sharing, and we strongly advise the user not to provide any information that could be used to contact him or her.

## 2.3 Personal Data collected from the user's Facebook profile

Users are informed that DreamCentury Entertainment Company receives personal data from their "Facebook" profile, including their language, surname, first name, birthday, country of residence, city of residence, e-mail address, etc. In addition, DreamCentury Entertainment Company has access to data that you publish on the "Facebook" social network. It reserves the right to update them and store them on its servers.

## 3. <u>Purposes of the processing</u>

We do not sell or rent personal data collected on the Site or on the social network "Facebook" to third parties. However, we may use the personal data collected to ensure your effective use of the Site Services and for marketing, promotional, research and analytical purposes.

In any marketing or promotional communications we subsequently send you, we will give you the opportunity to opt-out of receiving such communications in the future.

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Personal Data may be used in the following ways:

- for account registration, maintenance and authentication;
- to provide the Services made available on the Site;
- to notify the User by e-mail of the receipt of e-mails on his User account;
- to participate in satisfaction surveys or contests offered on the Site ;
- to receive newsletters and commercial offers from the Company, its subsidiaries or its Partners, subject to obtaining the user's consent;
- to allow you to receive offers for products and services similar to the Service used;
- to establish anonymous statistics relating to the use of the Site;
- to evaluate and improve the quality of Services;
- to avoid any violation of the General Conditions of Use or Sale by the user or by someone linked to him, and to reinforce security measures;
- to ensure the follow-up of invoicing and the accounting management of the Services;
- to comply with applicable laws and regulations.

We reserve the right to monitor your account to verify the existence of any complaints or allegations of abuse, violation of third party rights or other unauthorized use of the Site.

## 4. Sharing Personal Information with Third Parties

The user is informed that the Company may be required to communicate personal data:

- its technical service providers to host said personal data, register and maintain Accounts, help provide Services and manage customer relations. These technical service providers are required to respect the confidentiality of personal data and have no possibility of using such data for any purpose other than that for which the Company provides them;
- to the administrative authorities empowered in the event of an offence or violation of the Site's Regulations or when the communication of Personal Data is required by law;
- to the Company's Partners; We may collect and process data about your computer, including where applicable your IP address, operating system and browser type, for system management purposes. This is statistical data on the actions and browsing habits of our users, which does not identify individuals.

We may, however, link IP addresses to personal data (such as a user's country) and/or non-personal data (such as user records or user access location) in order to enforce our Policy, and where appropriate, to prevent certain IP addresses from accessing all or part of the Site in the event of misuse by the corresponding user.

#### 5. Your rights of access, modification, opposition of personal data concerning you

In accordance with the legislation in force, the user has a right of access, rectification, deletion, as well as opposition to the treatment of his Personal Data. He can exercise his rights by writing to DreamCentury Entertainment - Customer Service MadWin - 7 Rue Beaujon, 75008 PARIS or by sending an e-mail to contact@dreamcentury.com.

In order to be able to respond favourably to his request and in accordance with the regulations in force, the user must attach to his request a copy of any official identity document containing his surname, first name, date and place of birth to prove his identity. Users are reminded that they must update their identification information if their situation changes.

On MadWin, you also have the possibility to contact us via our customer service to request your unsubscription and the deletion of your data.

In the event that the user no longer authorizes the Company to access his personal data accessible from the "Facebook" social network, he must uninstall the Company's application.

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## 6. <u>Retention period of personal data</u>

The DreamCentury Entertainment Company keeps personal data for the time necessary to meet the purposes described above in the paragraph entitled "Purposes of processing" and in accordance with the recommendations of the CNIL, namely for a period of three years from the end of the business relationship or for prospects from the time of their collection or the last contact from the prospect.

#### 7. Protection of your Personal Data

DreamCentury Entertainment uses all industry standard practices and strict security procedures to prevent unauthorized access and to comply with applicable privacy legislation.

However, since the transmission of information over telecommunications networks is not entirely secure, you acknowledge and agree that third parties may intercept the Personal Data you provide to us, and that you do so at your own risk. After receiving your Data, we use strict security procedures and mechanisms to try to prevent unauthorized access.

All personal information provided is stored on the Company's or its technical provider's secure servers.

Secure servers encrypt all personal data entered before it is sent to the Company. The servers of our technical service providers are located in the European Union.

The password that allows the user to login to his account, and to use certain Services, has the function of protecting his personal data. The user is obliged to keep this password confidential and never share or communicate his password to anyone.

The user is responsible for all use of the Site and associated Services by any person using his/her account ID and password. Users should contact DreamCentury Entertainment immediately if they have reason to believe that their account ID and password have been compromised. As a precaution, users are advised to close their accounts at the end of each session.

You can check and modify the personal data we hold about you at any time through the Site or by contacting us by e-mail or by post.

#### 8. <u>Cookies</u>

Cookies are files sent to the browser and stored on the computer's hard drive. They do not directly identify visitors to MadWin. Nevertheless, they record information relating to the computer's navigation on MadWin (pages consulted, date and time of consultation, etc.), which MadWin may read during subsequent visits. The computer keeps an identification code in the cookie. The cookie only stores the identification code with the exception of any other personal information concerning the user.

The data collected by means of cookies make it possible in particular to improve the quality of the Site in order to make it more attractive or functional and to facilitate navigation.

In particular, location data collected through the use of cookies is used to provide personalized Services.

How long this information is stored on the user's computer depends on the Website or websites visited. Following the installation of cookies on his computer, the user is thus likely to receive or see advertisements relating to products and services offered by the Company or its Partners. These advertisements are broadcast under the sole responsibility of the Partners or advertising agencies.

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The DreamCentury Entertainment Company informs the user of the possibility of opposing the recording of "cookies" by configuring his browser in such a way that he warns him when cookies are sent to his computer; for example :

For Mozilla Firefox:

- Choose the "Tool" menu then "Options".
- Click on the "privacy" icon
- Locate the "cookie" menu and select the options that suit you

For Microsoft Internet Explorer:

- Choose "Tools" then "Internet Options" menu
- lick on the "Privacy" tab
- Select the desired level with the cursor.

If the User has another Internet browser, he must consult the options of the software used to disable cookies. Generally, the deactivation of cookies is done in the options of the software used. The User is invited to consult the help provided with his browser for more information.

However, by disabling cookies, the user may no longer be able to access certain parts of the Site or use certain Services. In addition, cookies from our partners may be placed on the Website.

The user also acknowledges that while browsing the mobile Internet, some Mobile Websites may set cookies on his mobile device. As on the Website, these cookies record information relating to the user's navigation. How long this information is stored in the user's mobile device depends on the Mobile Website visited. Following the installation of cookies in his mobile device, the user is thus likely to receive or see advertisements relating to products and services offered by the Company. These advertisements are broadcast under the sole responsibility of the advertising agencies.

DreamCentury Entertainment informs the user of the possibility of opposing the registration of "cookies" by configuring his mobile device. To do this, the user must go to his mobile device's menu, go to its "settings" function and delete the cookies. The user is informed that this procedure is specific to each model of mobile terminal.

Please note that, subject to obtaining user consent, Company partners may also use cookies for which the relevant partner's Privacy Policy applies.

#### 9. Other links

The Site may contain sponsored links to other Partners' sites. By following a link to one of these sites, the user is informed that these sites have their own privacy policies. DreamCentury Entertainment disclaims all responsibility for them.

#### 10. Changes to the Privacy Policy

We may update or otherwise modify this Privacy Policy at any time. We will notify you of any changes to our Privacy Policy by posting an amended version of the Privacy Policy on MadWin. We encourage you to check the terms of our Privacy Policy each time you visit one of our Sites.

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